

Alpha High School

Case Study



Alpha High School is a private school in Austin, Texas designed for self-directed learners who love diving deep into topics that excite them. Autonomy and accountability are at the core of the Alpha student experience.

Instead of traditional teaching, Alpha embraces mastery learning. Students take charge of their own learning through a variety of educational technologies, supported and mentored by a Guide. Students learn at their own pace, progressing quickly past concepts they understand and spending more time in areas that challenge them.

Students complete their high school curriculum in half the time of traditional school—giving them 1,600 hours to work on an ambitious, multidisciplinary project of their own design. These masterpiece projects range from creating Texas' best mountain bike park, to flattening the cancer curve for Generation Z, to building a safe teen dating app. To develop the expertise they need to complete their projects, students pursue college-level coursework.

Alpha's Educational Philosophy



Students love school



Students learn 2x faster



Students learn life skills

Challenge

As Head of Alpha High School, Chris Locke was looking to expand the advanced online courses available to students and provide them college credit. **With Alpha's unique approach to education, solutions required:**

- **Flexibility** to enable students' self-directed learning
- **High-quality content** to captivate passionate students
- **Course variety** to support individualized learning
- **Mastery learning** to allow students to set their own pace

"Outlier has the right balance between practice sets, really high-quality lectures with great examples, and regular quizzes as a measure of learning."

Solution

Outlier dual-credit courses aligned with Alpha's educational philosophy and complemented their existing suite of online learning options.

- ✓ Asynchronous courses with unlimited enrollment **empower individualized learning**
- ✓ Cinematic lectures + interactive learning tools **keep students engaged**
- ✓ A diverse course catalog **supports core curriculum + expands electives**
- ✓ Regular quizzes with multiple attempts **ensure students master content**



courses transcribed by



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Implementation

Alpha first offered Outlier's Calculus I course to interested sophomores. After the students excelled, Alpha began offering more Outlier courses each semester.

With no minimum or maximum enrollment, students can pick and choose the courses that best fit their goals. Alpha students have since taken Outlier courses in a range of subjects, including Business, Psychology, Economics, Writing, and Statistics.



John Urschel, Ph.D.
Calculus I

"Outlier has been an enhancement to our course offerings, and we're able to have success in more advanced coursework."

Results

Alpha students across grades 9-12 have excelled in Outlier courses and earned college credits from a top 50 global university.

"The results were better than we expected," Locke said. "I think it's the content, the delivery, the way it's shot. Our kids tune out very quickly, but Outlier's content is so engaging they don't do that."

Content mastery wasn't the only measure of success. Alpha promises its students that they will enjoy their learning experience. And according to Locke, they did just that: **"Our kids love Outlier. They absolutely love it."**

84%

*of students passed and received college credit**

* vs. 66% national average pass rate for 2023 AP exams (Source: College Board, AP Score Distributions)

"We are big fans of Outlier because it's such a quality program for our kids."

- CHRIS LOCKE | Head of Alpha High School

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